

Postgraduate Diploma Program | Postgraduate Diploma

Entrepreneurship For Impact

PGDP FINISH



FOR FURTHER INFORMATION

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ENTREPRENEURSHIP FOR IMPACT PGDP FINISH

The world after seeing several decades of progress to uplift millions of people from abject poverty, is seeing an increase of inequality exacerbated by climate change induced events that even questions the continued existence of humanity. The conditions of work and equality in agency at work, still has a way to go whether proscribed by gender, social status or access to capital.

Slavery was abolished two centuries ago only to be replaced by what linguist Noam Chomsky and others describe as wage slavery.

The industrial revolution in many ways switched chattel slavery to wage slavery where producers and employees are excluded from decision making and are not permitted to apply themselves creatively to realize their limitless innate potential.

FINISH

The Postgraduate Diploma Programs (PGDP) are designed with the overarching theme of Engage and Experience through which each student, an aspiring practitioner, embarks on a journey that is creative and well supported. All PGDP programs have three driving lenses – Connect, Extend and Enrich. The PGDP Finish Program is designed for aspiring practitioners to ‘extend’ and consolidate skills and knowledge through the program.

After their time at Srishti Manipal, on focused practice, mentored by qualified professionals with considerable experience in the field, students will have opportunities in new professions and careers in a range of creative sectors where skilled professionals are in demand. A successful completion of PGDP Finish is also an eligibility to second year of allied MA programs in Srishti Manipal. While undertaking a two-year master’s program can be daunting, a one-year PGDP serves as a test bed for one’s interests and keep options open to pursue advance studies.

CURRICULAR COMPONENTS	SEMESTER
Studio, Workshop	1, 2
Seminar	1, 2
Project, Practicum	1, 2
Independent Study	1, 2
Culminating Performances of Understanding	1, 2
Interlude	2
Portfolio	1, 2
Conference (Poster Presentation)	2

ELIGIBILITY

Published on the admissions page of the Srishti Manipal website.

MEDIUM OF INSTRUCTION

English (All our transactions and transcripts will be in English)

DURATION

2 semesters/1 year (Must be completed within 2 years from the start of the course of study)

DESCRIPTION OF CURRICULUM COMPONENTS

STUDIOS encourage active, contextual learning where students develop core disciplinary skills and knowledge. Studios facilitate collaborative and creative design solutions to complex, open-ended problems. Disciplinary studios are learning spaces where students develop core disciplinary capabilities, while navigating a trans-disciplinary environment.

WORKSHOPS provide intense learning experiences in making and doing, across the different disciplines.

SEMINARS are spaces for investigating a particular idea, topic, praxis, etc. by discussion and/or dialogue, and may also involve critiques, pin-ups, presentations, etc. of either works-in-progress or completed works for feedback.

PORTFOLIO involves the development of a reflective and curated body of work, which represents professional practice over a time period that is cumulative from semester to semester and is evidence of practice, research and inquiry.

PROJECTS facilitate collaborative and creative design solutions to complex, open-ended problems in specific contexts. They provide intense learning experiences in making and doing.

INTERLUDE or the in-between is an experimental space for pause, reflection, discussion, and an active, performative engagement. The vision is to create a space that lies in the intersection between academic learning and the commons, where diverse modalities are encouraged.

PRACTICUMS are designed to provide students with practical work experience. Practicums can also open many opportunities to network and make important contacts within the industry or expertise in the field.

FIELD WORK/PRACTICE involves experiential, embodied engagements including those in the workplace. Practice includes self-study and reflective documentation (for example, journaling and maintaining reflective blogs).

The Postgraduate Diploma Program is designed to provide a foundation for the Masters Programs through engagements with art and design practices. **This is done through some units that provide an overview of art and design and others which introduce the aspiring practitioner to discipline specific thinking and making skills.** Learning units are offered through studios, workshops, seminars and projects.

CURRICULUM COMPONENTS

(This list may be amended and is listed here as indicative of the program of study)

SEMESTER 1 – ODD

THE LEARNING HUB

(Disciplinary Studies)

Studio

SMEI501	Value Creation
SMHC527	Design Research to Ideas

Seminar (Theory & Understanding)

SMEI523	Quadruple Bottom Line and Competitive Advantage
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SMEI521	Impact Enterprise – Understanding Context
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SMTCS17	Gender & Technology
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Knowledge Enhancement (Ability or Skills)

Workshop

SMEI515	Ideas to Market Place
SMHC535	Ideas to Prototypes

INDEPENDENT STUDY

PRACTICUM

PORTFOLIO

SEMESTER 2 – EVEN

INTERLUDE

Open Elective

THE LEARNING HUB

(Disciplinary Studies)

Studio

SMEI504	Business Operations
SMEI512	Business Modeling

SMES514	Bioregionalism: Land and Food
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SMII578	Narratives, Immersion and Information B
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SMII546	Emerging Research Methods
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Seminar (Theory and Understanding)

SMEI516	Good Governance for Impact
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Knowledge Enhancement (Ability or Skills)

Workshops

SMEI514	Lean Business
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PROJECT

INDEPENDENT STUDY

PRACTICUM

PORTFOLIO

CONFERENCE

(Poster Presentation)

UPON SUCCESSFUL COMPLETION OF THIS COURSE GRADUATES WILL HAVE DEVELOPED THE FOLLOWING CAPABILITIES:

- » Understanding markets and customers.
- » Understanding product- service- delivery systems.
- » Business research methods and statistics.
- » Design research methods and qualitative analysis.
- » Need finding.

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