



SRISHTI MANIPAL

INSTITUTE OF ART, DESIGN & TECHNOLOGY, BENGALURU

A Constituent Unit of MAHE, Manipal



School of Foundation and
Preparatory Studies

Postgraduate Diploma- Bridge

Postgraduate Diploma Program - Bridge 2020 • PG Diploma



FOR FURTHER INFORMATION

SWATI MASKERI
swati@srishtimanipalinstitute.in

BRIDGE

VISION Srishti Manipal Institute of Art, Design and Technology now gives undergraduate students of any discipline a unique opportunity: a year to find the time and a space to engage with ideas and explore the possibilities of a better career and profession in the creative and cultural industries to find their passion.

The PGDP Bridge makes it easier for a student to enter a Masters program in Art and Design, even with three years of undergraduate education from a totally unrelated discipline. This program provides an opportunity for students who have completed a three-year course such as B.A./B.Sc./B.Com/B.Litt., or in service sector oriented programs such as hotel management or hospitality, to acquire the essential skills needed to continue into Srishti Manipal's Master of Fine Arts (M.F.A.), Master in Design (M.Des.) or Master of Planning (M.Plan) programs, with their multiple choices of course specializations.

COURSES

The following courses are offered under the Bridge program:

- Contemporary Art Practice
- Design Computation
- Design-Led Innovation
- Earth Education and Communication
- Heritage Design, Planning and Management
- Human Centered Design
- Industrial Arts and Design Practices
- Information Arts and Information Design Practices
- Public Space Design
- Urban Design, Sustainability and Conservation

LEARNING APPROACHES

The Bridge program has been crafted for students to develop their creative skills at a foundational level. The program encourages the understanding of art and design practice through unlearning. The pedagogy helps students reflect on their training so far, break down convictions and reorient themselves for discovery, and acquire proficiency in using tools of thinking, visualisation, inquiry and questioning.

CURRICULAR COMPONENTS	SEMESTER
Studio, Workshop	1, 2
Seminar	1, 2
Project	1, 2
Independent Study	1, 2
Culminating Performances of Understanding	1, 2
Interlude	2
Portfolio	1, 2

ELIGIBILITY

Published on the admissions page of the Sriшти Manipal website.

MEDIUM OF INSTRUCTION

English (All our transactions and transcripts will be in English)

DURATION

2 semesters / 1 year (Must be completed within 2 years from the start of the course of study)

DESCRIPTION OF CURRICULUM COMPONENTS

STUDIOS encourage active, contextual learning where students develop core disciplinary skills and knowledge. Studios facilitate collaborative and creative design solutions to complex, open-ended problems. Disciplinary studios are learning spaces where students develop core disciplinary capabilities, while navigating a trans-disciplinary environment.

WORKSHOPS provide intense learning experiences in making and doing, across the different disciplines.

SEMINARS are spaces for investigating a particular idea, topic, praxis, etc. by discussion and/or dialogue, and may also involve critiques, pin-ups, presentations, etc. of either works-in-progress or completed works for feedback.

INDEPENDENT STUDY is self-led and enables the pursuit of deeper understanding as a supplement to taught units.

PORTFOLIO involves the development of a reflective and curated body of work, which represents professional practice over a time period that is cumulative from semester to semester and is evidence of practice, research and inquiry.

INTERLUDE or the in-between is an experimental space for pause, reflection, discussion, and an active, performative engagement. The vision is to create a space that lies in the intersection between academic learning and the commons, where diverse modalities are encouraged.

PROJECTS facilitate collaborative and creative design solutions to complex, open-ended problems in specific contexts. They provide intense learning experiences in making and doing.

FIELD WORK/PRACTICE involves experiential, embodied engagements including those in the workplace. Practice includes self-study and reflective documentation (for example, journaling and maintaining reflective blogs).

SEMESTER 1 – ODD**THE LEARNING HUB
(DISCIPLINARY STUDIES)**

- Studio
 - Intuition and Expression*
 - Research Methodology*
 - Critical Studies in art and design*
 - Visual Tools*
- Knowledge Enhancement (Ability or Skills)
- Workshop
 - Art and Design Sprint - 1*

**INDEPENDENT STUDY
PORTFOLIO****SEMESTER 2 – EVEN****INTERLUDE
(OPEN ELECTIVE)****THE LEARNING HUB
(DISCIPLINARY STUDIES)**

- Studio
 - Material Stories*
 - Portfolio as reflection of self or Portfolio as practice*
- Knowledge Enhancement (Ability or Skills)
- Workshops
 - Art and Design Sprint - 2*
- Project
 - Problem as Project*

**INDEPENDENT STUDY
PORTFOLIO**

The list above is indicative of the program of study and may be amended.



UPON SUCCESSFUL COMPLETION OF THIS PROGRAM, GRADUATES WILL HAVE DEVELOPED THE FOLLOWING CAPABILITIES:

- » • Ability to demonstrate comprehensive understanding of a chosen area of knowledge and ability, to communicate the same through written papers, proposals or exhibitions, as part of the theory and seminar units.
- » • Ability to explore and extend new skill sets to develop a practice.
- » • Ability to demonstrate an engagement in a context through studios and projects.
- » • Ability to work in teams and project management skills in response to design briefs' - through art and design sprints and projects
- » • Ability to engage in self study and be autonomous in creative problem solving.

The above capability sets will be developed over two semesters through engagements in the various curricular components across all course specializations.



For more information on programs and courses:

www.srishtimanipalinstitute.in
 Help Desk: +919071784747 Direct: +91 80 49000800
admissions@srishtimanipalinstitute.in

www.manipal.edu/srishtimanipalinstitute
 +91 9243777722 / 33 / 44



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