

Postgraduate Arts Program | Master of Arts

## MA in Professional Practices

**PATHWAY ENTREPRENEURSHIP FOR IMPACT**



### FOR FURTHER INFORMATION

**JACOB MATHEW**  
jacob.mathew@srishtimanipalinstitute.in

**VARUN VENUGOPAL GUPTA**  
varun.gupta@manipal.edu

## PROFESSIONAL PRACTICES

### PATHWAY ENTREPRENEURSHIP FOR IMPACT

Market-driven-businesses that bring together - Business Strategy, Design Thinking, Leadership, Inclusive Ownership and Capital - can be a decisive force to bring an end to global poverty, ultimately creating a new gentler capitalism for more purposeful lives.

These businesses need leaders who are empathetic yet professional, focused on social equity and inclusion yet effective in operations and sustainability, flexible and agile in thinking.

### NAVIGATE | NEGOTIATE | NURTURE

The Postgraduate Programs at Srishti Manipal are designed with the overarching theme of **Engage and Experience** through which each student embarks on a journey that is creative and well supported. We see students as aspiring practitioners.

All programs have three driving lenses - **Navigate, Negotiate and Nurture.**

Aspiring practitioners are expected to:

**Navigate** the program through published lines of inquiries.

**Negotiate** learning through a choice-based system made through selections offered in the Learning Hub.

**Nurture and build** creative competencies, develop and extend practice and cultivate studio thinking.

*Applicants to these programs of study must be capable of independent study, research and appreciate a studio-based learning culture.*

CURRICULAR COMPONENTS	SEMESTER
Studio, Workshop	1, 2, 3
Seminar, Colloquium	1, 2, 3
Project, Transdisciplinary Research, Practicum	1, 2, 3
Independent Study	1, 2, 3
Internship, Work Experience	2, 3
Culminating Performances of Understanding	1, 2, 3, 4
Interlude	2
Self Directed Inquiry, Portfolio	1, 2, 3
Capstone	4
Conference	4

## ELIGIBILITY

Published on the admissions page of the Srishti Manipal website.

## MEDIUM OF INSTRUCTION

English (All our transactions and transcripts will be in English)

## DURATION

4 semesters/2 years (Must be completed within 4 years from the start of the course of study)

## DESCRIPTION OF CURRICULUM COMPONENTS

**STUDIOS** encourage active, contextual learning where students develop core disciplinary skills and knowledge. Studios facilitate collaborative and creative design solutions to complex, open-ended problems. Disciplinary studios are learning spaces where students develop core disciplinary capabilities, while navigating a trans-disciplinary environment.

**WORKSHOPS** provide intense learning experiences in making and doing, across the different disciplines.

**SEMINARS** are spaces for investigating a particular idea, topic, praxis, etc. by discussion and/or dialogue, and may also involve critiques, pin-ups, presentations, etc. of either works-in-progress or completed works for feedback.

**SELF DIRECTED INQUIRY** is continuous through each semester and allows articulation of personal lines of inquiry through the term. This culminates each semester in a performance of understanding that allows for the demonstration of this continuous engagement in inquiry or design.

**INTERNSHIP/WORK EXPERIENCE** involves working in an industry or a design studio/artist or art studio for a prescribed period of time.

**CAPSTONE** is the culmination of the research, capabilities and knowledge gained over the last three semesters. Students are required to submit their design output and a mandated thesis document. Students are mentored during this final project and go through seminars to get feedback from faculty and peer groups.

**INDEPENDENT STUDY** is self-led and enables the pursuit of deeper understanding as a supplement to taught units.

**TRANSDISCIPLINARY RESEARCH** facilitates collaborative and creative design solutions to complex, open-ended problems in specific contexts. It provides intense research experiences in making and doing, across the different disciplines through Centres, Labs and Ateliers.

**PORTFOLIO** involves the development of a reflective and curated body of work, which represents professional practice over a time period that is cumulative from semester to semester and is evidence of practice, research and inquiry.

**INTERLUDE** or the in-between is an experimental space for pause, reflection, discussion, and an active, performative engagement. The vision is to create a space that lies in the intersection between academic learning and the commons, where diverse modalities are encouraged.

**PROJECTS** facilitate collaborative and creative design solutions to complex, open-ended problems in specific contexts. They provide intense learning experiences in making and doing.

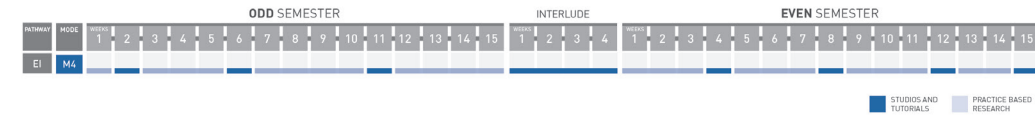
**PRACTICUMS** are designed to provide students with practical work experience. Practicums can also open many opportunities to network and make important contacts within the industry or expertise in the field.

**COLLOQUIUM** is an informal meeting or seminar which is usually of an industry/academic nature where different researchers/scholars/experts disseminate their 'works' and invite questions.

**FIELD WORK/PRACTICE** involves experiential, embodied engagements including those in the workplace. Practice includes self-study and reflective documentation (for example, journaling and maintaining reflective blogs).

## MODE OF LEARNING

4 SEMESTER – POSTGRADUATE PROGRAM IN ARTS (MA)  
PROFESSIONAL PRACTICE – ENTREPRENEURSHIP FOR IMPACT (EI)



The Postgraduate Program is an inquiry-led learning process that offers engagements through a Learning Hub (disciplinary units shown below) as well as projects, practice and transdisciplinary research. **The Learning Hub also offers choices for allied and electives from across the Master of Arts Program, as published in the respective course prospectus.** The Writing Centre enables critical and creative expression across programs in reflective documentation, artist's journaling, proposal and thesis writing, and research.

## CURRICULUM COMPONENTS

(This list may be amended and is listed here as indicative of the program of study)

### SEMESTER 1 – ODD THE LEARNING HUB (Disciplinary Studies)

#### Studio

SMEI501	Value Creation
SMEI513	Purpose and Meaning at the core of the social enterprise

#### Seminar (Theory & Understanding)

SMEI519	Management Science Fundamentals
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#### Knowledge Enhancement (Ability or Skills) Workshop

SMEI515	Ideas to Market Place
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### DISCIPLINARY PROJECT TRANSDISCIPLINARY RESEARCH INDEPENDENT STUDY INTERNSHIP PRACTICUM SELF DIRECTED INQUIRY PORTFOLIO

### SEMESTER 2 – EVEN

#### INTERLUDE

Open Elective

### THE LEARNING HUB (Disciplinary Studies)

#### Studio

SMEI504	Business Operations
SMEI512	Business Modeling

#### Seminar (Theory and Understanding)

SMEI516	Good Governance for Impact
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#### Knowledge Enhancement (Ability or Skills) Workshops

SMEI514	Lean Business
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### DISCIPLINARY PROJECT TRANSDISCIPLINARY RESEARCH INDEPENDENT STUDY INTERNSHIP PRACTICUM SELF DIRECTED INQUIRY PORTFOLIO COLLOQUIUM

### SEMESTER 3 – ODD

### THE LEARNING HUB (Disciplinary Studies)

#### Studio

SMEI503	Understanding Systems
SMEI505	Branding and communication for Impact

#### Seminar (Theory & Understanding)

SMEI523	Quadruple Bottom Line and Competitive Advantage
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#### Knowledge Enhancement (Ability or Skills) Workshop

SMEI517	Mapping Futures
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### DISCIPLINARY PROJECT TRANSDISCIPLINARY RESEARCH INDEPENDENT STUDY INTERNSHIP PRACTICUM SELF DIRECTED INQUIRY PORTFOLIO

### SEMESTER 4 – EVEN

### CAPSTONE: RESEARCH PROPOSAL CAPSTONE

**UPON SUCCESSFUL COMPLETION OF THIS COURSE GRADUATES WILL HAVE DEVELOPED THE FOLLOWING CAPABILITIES:**

- » Clarifying: Aspiring practitioners use design thinking methods strategy and business frameworks and models to project needs and solutions that fulfill aspirations for end users and customers of their products and services. Exploring ethics and applying principles of leadership in action. Understanding systems and complex interactions and being able to frame them and then express them simply.
- » Capacity: Practitioners learn lean manufacturing principles and apply them to build up effectiveness and not just efficiency, frame processes and continuously improve them for better outcomes as a process and not an end. Learn how to attract, inspire induct and retain good people. Manage projects with agility and manage day to operations and logistics effectively.
- » Connection: Understanding the link between values, behaviour and culture and actively shaping one's organisation's culture. Brand and communication basics to enhance and further reinforce brand and behavior for market. Networking and collaborating to punch above one weight. Using IT/ITES for reach and scale.
- » Capital: Ability to make financial and business projections and then plan finances accordingly. Understanding the basics of funding and how to raise capital. Understand the basics of accounting and business principles for bench marking, measurement and as a dash boards for performance that goes beyond the monetary including natural, human and impact capital.
- » Confidence: The ability to use stories and connect with emotion backed by data and facts. Learning to pitch effectively. Understand the need for and ability to conform to legal, regulatory, social and environmental compliances. Position self in context. Ability to use scaling strategies for organisation and impact.



**For more information on the programs and courses**

www.srishtimanipalinstitute.in  
 Help Desk: +919071784747 Direct: +91 80 49000800  
 admissions@srishtimanipalinstitute.in  
 www.manipal.edu/srishtimanipalinstitute  
 +91 924377722 / 33 / 44